



ENTERTAINMENT MOGUL | ENTREPRENEUR | PHILANTHROPIST

***"Success isn't measured by accomplishments,  
it's measured by failures that turned into victories"***

## *Bio*

Devyne Stephens, who many refer to as the Berry Gordy of this generation, is the taciturn founding father of Atlanta's mega success on the music landscape.

Stephens found his niche in the music world in the early 90's as he was the first artist signed to the LA Reid and Babyface's record label LaFace Records which would eventually lead him to a successful career in artist development.

He worked with everyone from Pebbles, Toni Braxton, Pink, TLC, 112, Jagged Edge, Gwen Stefani, Pink, Outcast, Usher, Ciara, Mary J Blige, Destiny Child, Gwen Stephanie, Boyz II Men, P. Diddy and Jay Z to name a few.

In 2005, Stephens discovered and signed Senegalese R&B singer Akon to Upfront Megatainment and secured a distribution deal with SRC/Universal.

Success only grew from there for this silent giant. Upfront/Konvict ventured with Bu Vision signing Rapper, Singer, Super Producer and Songwriter T-pain.

Stephens also is responsible for brokering the Konlive distribution deal with Jimmy Iovine of Interscope Records, releasing artists such as Lady Gaga, Rock City, Kardinal, Brick and Lace.

After taking five years off to focus on his technology company and real estate development projects, Devyne Stephens' passion for artists development only grew stronger. "The industry has lost sight of true artists development and I feel that it's only necessary that I step back in."

Stephens says.

He will be releasing an artist development manual geared towards helping striving artists and artists management gain the proper tools, knowledge, information and resources needed to help reach success in the music and entertainment industry.

His present plans are to focus on artists, writers, producers, television and film production.

## *Signature Topics*

### **MY FAVORITE THING TO TALK ABOUT**

- Artist Development Impressions
- Artist Development Workshop
- Starland Development Center

### **MY FAVORITE THING I LOVE TO TALK ABOUT**

- Inspirational Testimonies
- Empowerment Impact
- Motivational Encouragement

### **MY NEXT FAVORITE THING TO TALK ABOUT**

- Industry Insight
- Business Strategies
- Brand/Image Construction

## *Featured*

**V-103**  
THE PEOPLE'S STATION

**upscale**

**billboard**

**HOT 107.9**

**rollingout**

**HUFFPOST**

**ESSENCE**

**BLACK  
ENTERPRISE**

**BET**

**MTV**  
MUSIC TELEVISION

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